

SOUTHEAST WISCONSIN

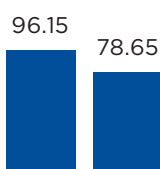
2017 \$200,229.86
2018 \$231,057.11

↑15.40%

AVERAGE SALES
PRICE FOR Q1
PERCENT CHANGE

Kenosha, Milwaukee, Ozaukee, Racine, Sheboygan,
Walworth, Washington and Waukesha counties

Average days on
market for Q1:

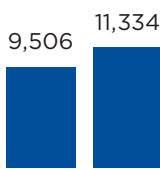


2017 2018

Average days on market for
Q1 percent
change:

↓18.20%

Units sold in Q1:

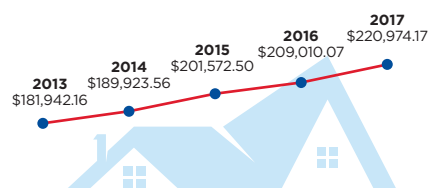


2017 2018

Units sold
in Q1 percent
change:

↑19.23%

AVERAGE RESIDENTIAL
SALE PRICE 2013-2017



Typical Buyer:



FIRST-TIME BUYERS &
BUYERS WITH FAMILIES

Typical Seller:



MOVE-UP
SELLERS

Type of Home in Greatest Demand:



SINGLE FAMILY

Current Market Dynamics:



SELLERS'
MARKET

Average time sellers
of homes under \$300,000
accepted an offer:

2-3 DAYS TO 1 WEEK

RECOMMENDED RENOVATIONS
FOR SELLERS:

- Renovated kitchen & bath(s)
- Updated windows & doors
- Modern paint colors
- Clean, decluttered home

"MUST HAVE" AMENITIES
FOR BUYERS:

- Updated kitchen & bath(s)
- Large yard

Data and insight provided by RE/MAX INTEGRA, Midwest. Data reflects January – March 2018 and the same timeframe for 2017, except where indicated.

2018 MARKET
TRENDS REPORT

RE/MAX®