

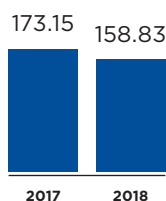
CENTRAL WISCONSIN

↑ **10.55%**
AVERAGE SALES
PRICE FOR Q1
PERCENT CHANGE

2017 \$126,733.83
2018 \$140,101.72

**Adams, Clark, Juneau, Marathon, Marquette,
Portage, Waushara and Wood counties**

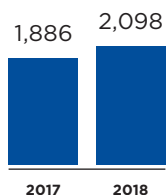
Average days on
market for Q1:



Average days on
market for
Q1 percent
change:

↓ **8.27%**

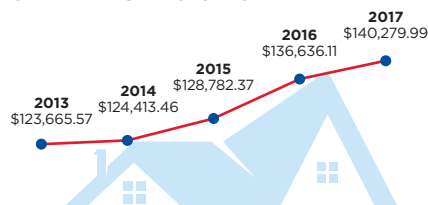
Units sold in Q1:



Units sold
in Q1 percent
change:

↑ **11.24%**

**AVERAGE RESIDENTIAL
SALE PRICE 2013-2017**



Typical Buyer:



**BUYERS
WITH FAMILIES**

Typical Seller:



**MOVE-UP
SELLERS**

Type of Home in Greatest Demand:



SINGLE FAMILY

Current Market Dynamics:



**SELLERS'
MARKET**

Average time sellers
of homes under \$300,000
accepted an offer:

2-3 DAYS

**RECOMMENDED RENOVATIONS
FOR SELLERS:**

- Renovated kitchen & bath(s)

**"MUST HAVE" AMENITIES
FOR BUYERS:**

- Large yard
- Updated kitchen & bath(s)

Data and insight provided by RE/MAX INTEGRA, Midwest. Data reflects January – March 2018 and the same timeframe for 2017, except where indicated.

**2018 MARKET
TRENDS REPORT**

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