



1

### **Current Local Market Conditions**

Understanding your area's home sales



**GRAND ALLURE**  
HOME GROUP

## **STEP BY STEP SELLERS GUIDE**

2

### **Evaluating the Value of Your Home**

Review of any updates, etc. to the home.

3

### **Setting The Right Price**

Review of Our Triangular Pricing Method

4

### **Looking at Your Bottom Line**

Review of the seller's net sheet together

5

### **Showing Your Home In It's Best Light**

Working with a Professional Stager & Professional Photographer

6

### **Aggressive Marketing For Your Home**

Digital Marketing, Print Marketing, Open Houses & More

7

### **Receiving An Offer**

Strong negotiating on your behalf (inspections, proof of funds, contingencies, etc.)

8

### **Moving Day**

Ensuring details are complete (moving & utility checklists with our concierge service)



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