Hillsborough, Merrimack counties

Average days on market for Q1:

77.40 62.12

Average days on market for Q1 percent change:

■19.74%

Units sold in Q1:

2,878 2,918

2017

Units sold in Q1 percent change:

1.39%

AVERAGE RESIDENTIAL SALE PRICE 2013-2017

2018



Typical Buyer:



Typical Seller:



ALL SELLERS

Type of Home in Greatest Demand:



SINGLE FAMILY

Current Market Dynamics:



SELLERS'
MARKET

Average time sellers of homes under \$300,000 accepted an offer:

DEPENDS

RECOMMENDED RENOVATIONS FOR SELLERS:

- Renovated kitchen & bath(s)
- · Clean, decluttered home

"MUST HAVE" AMENITIES FOR BUYERS:

- · Newly built home
- Updated kitchen & bath(s)

TOP UP-AND-COMING NEIGHBORHOODS:

Data and insight provided by RE/MAX INTEGRA, New England. Data reflects January – March 2018 and the same timeframe for 2017, except where indicated.

LUXURY MARKET



Average luxury sales price: \$1,231,335.00



2018 MARKET TRENDS REPORT

