



## COMPARISON CHECKLIST

Learn about the tools and features that will be available to you when we switch to the new LeadStreet platform.

Featured Services	LeadStreet	Service Being Replaced By LeadStreet		
		FiveStreet	Listhub	Enhanced Listing Manager
Consolidated User Interface	✓			
Mobile Responsive UI	✓	✓		
Lead & Listing Activity	✓		✓	
Leads from remax.com Profile	✓	✓		
Agent Lead Eligibility Requirements	✓			
Visibility to Office and Agent Lead Activity	✓	✓		
<b>Office/Agent Lead Reports</b>				
remax.com Listing Report	✓	✓		
Lead Acceptance by Agent	✓	✓		
Lead Flow Log	✓			
<b>Leads and Contacts</b>				
Contact Manager (CRM)	✓			
Import/Export Contacts & Leads	✓	✓		
Activity Timeline	✓	✓		
Lead Categories	✓	✓		
View Property Searches on remax.com	✓			
Create Buyer Profiles to send daily email	✓			
Task Manager	✓			
Agent Branded Listing alert emails	✓			
Branded Lead Responses	✓	✓		
Social Prospecting	✓			
Gmail Connector	✓	✓		
3rd Party Lead Source Integration	✓	✓		
<b>Integration Partners</b>				
Docusign Transaction Rooms	✓			
3rd Party CRM	Roadmap	✓		
<b>Listing Posting on remax.com</b>				
Average MLS Posting Time	5 Hours		14 Hours +	
<b>Listing Enhancement</b>				
Mobile Responsive UI	✓			
Enhanced Listing Syndication	✓		✓	✓
MLS Sync Configuration	✓			
Design Centre Integration	✓			
Social Sharing of Listings	✓			
Create Seller reports	✓		✓	
Add Custom Comments to Seller Reports	✓			
Include Local Comparables	✓			
<b>Email Marketing</b>				
One Time Emails	✓			
Pre-Written Campaigns	✓			
Message Library	✓			
Customize Email Signatures	✓			
Monthly Newsletter	✓			
Automated Seller Reports	✓			
<b>Agent Level Business Intelligence</b>				
Listing Report	✓			
Lead Report	✓			
<b>Social Networking</b>				
Connect common networks to Dashboard	✓			
Social Prospecting - Import contacts	✓			
Social Broadcaster	✓			
Broadcast messages	✓			
Broadcast on FB, Twitter and SPAW	✓			
<b>Agent Profile</b>				
Add/Update Photo	✓			
Add/Update Bio	✓			
Add Social Media Accounts	✓			
Configure Lead Acceptance/Forwarding	✓			
Configure Lead Zip Codes	✓			
Add/Update Designations	✓			
Update Contact information	✓			
<b>Single Page Agent/Office Pages</b>				
Custom Background Photos	✓			
Editable Bio Section	✓			
Personal Promotion Video	✓			
Zillow Review Integration	✓			
Social Wall, enable custom posts	✓			
Display of Current Listings	✓			
Integration of deep links to website/social	✓			

