



COMPARISON CHECKLIST

Learn about the tools and features that will be available to you when we switch to the new LeadStreet platform.

Featured Services	LeadStreet	FiveStreet
Consolidated User Interface	✓	
Mobile Responsive UI	✓	✓
Lead & Listing Activity	✓	
Leads from remax.com Profile	✓	✓
Agent Lead Eligibility Requirements	✓	
Visibility to Office and Agent Lead Activity	✓	✓

Office/Agent Lead Reports

remax.ca Listing Report	✓	
Lead Acceptance by Agent	✓	
Lead Flow Log	✓	

Leads and Contacts

Contact Manager (CRM)	✓	
Import/Export Contacts & Leads	✓	✓
Activity Timeline	✓	✓
Lead Categories	✓	✓
View Property Searches on remax.ca	✓	
Create Buyer Profiles to send daily email	✓	
Task Manager	✓	
Agent Branded Listing alert emails	✓	
Branded Lead Responses	✓	✓
Social Prospecting	✓	
Gmail Connector	✓	✓
3rd Party Lead Source Integration	✓	✓

Integration Partners

Docusign Transaction Rooms	✓	
3rd Party CRM	Roadmap	✓

Listing Enhancement

Mobile Responsive UI	✓	
Enhanced Listing Syndication	✓	
MLS Sync Configuration	✓	
Design Centre Integration	✓	
Social Sharing of Listings	✓	
Create Seller reports	✓	
Add Custom Comments to Seller Reports	✓	
Include Local Comparables	✓	

Email Marketing

One Time Emails	✓	
Pre-Written Campaigns	✓	
Message Library	✓	
Customize Email Signatures	✓	
Monthly Newsletter	✓	
Automated Seller Reports	✓	

Agent Level Business Intelligence

Listing Report	✓	
Lead Report	✓	

Social Networking

Connect common networks to Dashboard	✓	
Social Prospecting - Import contacts into DB	✓	
Social Broadcaster	✓	
Broadcast messages	✓	

Agent Profile

Add/Update Photo	✓	
Add/Update Bio	✓	
Add Social Media Accounts	✓	
Configure Lead Acceptance/Forwarding	✓	
Configure Lead Service Areas	✓	
Add/Update Designations	✓	
Update Contact information	✓	