

# GREATER WORCESTER

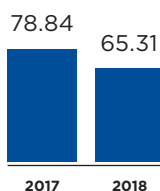
## MASSACHUSETTS

2017 \$252,006.97 2018 \$270,090.22

↑ 7.18%  
AVERAGE SALES  
PRICE FOR Q1  
PERCENT CHANGE

### Worcester county

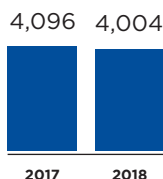
Average days on market for Q1:



Average days on market for Q1 percent change:

↓ 17.16%

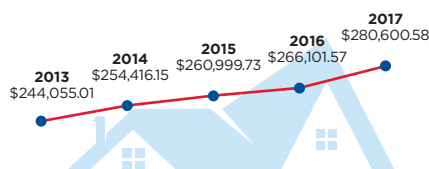
Units sold in Q1:



Units sold in Q1 percent change:

↓ 2.25%

AVERAGE RESIDENTIAL  
SALE PRICE 2013-2017



Typical Buyer:



**BUYERS  
WITH FAMILIES**

Typical Seller:



**MOVE-UP  
SELLERS**

Type of Home in Greatest Demand:



**SINGLE FAMILY**

Current Market Dynamics:



**SELLERS'  
MARKET**

Average time sellers of homes under \$300,000 accepted an offer:

**2-3 DAYS**

**RECOMMENDED  
RENOVATIONS  
FOR SELLERS:**

- Renovated kitchen & bath(s)
- Clean, decluttered home

**"MUST HAVE"  
AMENITIES  
FOR BUYERS:**

- Walkable community
- Updated kitchen & bath(s)
- Highway access

**TOP UP-AND-COMING  
NEIGHBORHOODS:**

N/A

Data and insight provided by RE/MAX INTEGRA, New England. Data reflects January – March 2018 and the same timeframe for 2017, except where indicated.

### LUXURY MARKET



Average luxury sales price:  
**\$1,303,914.50**

**2018 MARKET  
TRENDS REPORT**

**RE/MAX**